



FOR IMMEDIATE RELEASE: June 29, 2010

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Kellogg's Cereals recalled

Kellogg Company is voluntarily recalling several varieties of Kellogg's cereals because of "an uncharacteristic off-flavor and smell coming from the liner in the package."

The Department of Environmental Conservation has confirmed the products have been distributed in Alaska.

Only products with the letters "KN" following the "Better If Used Before" date are included in the recall. Products with a "KM" designation are NOT included in the recall.

Kellogg's Apple Jacks

- UPC 3800039136 1: 17 ounce package with Better if Used Before Dates between APR 10 2011 and JUN 22 2011
- UPC 3800039132 3: 8.7 ounce packages with Better if Used Before Dates between JUN 03 2011 and JUN 22 2011

Kellogg's Corn Pops

- UPC 3800039109 5: 12.5 ounce packages with Better if Used Before Dates between MAR 26 2011 and JUN 22 2011
- UPC 3800039111 8: 17.2 ounce packages with Better if Used Before Dates between MAR 26 2011 and JUN 22 2011
- UPC 3800039116 3: 9.2 ounce packages with Better if Used Before Dates between APR 05 2011 and JUN 22 2011

Kellogg's Froot Loops

- UPC 3800039118 7: 12.2 ounce packages with Better if Used Before Dates between MAR 26 2011 and JUN 22 2011
- UPC 3800039120 0: 17 ounce packages with Better if Used Before Dates between MAR 26 2011 and JUN 22 2011

- UPC 3800039125 5: 8.7 ounce packages with Better if Used Before Dates between MAR 26 2011 and JUN 22 2011

Kellogg's Honey Smacks

- UPC 3800039103 3: 15.3 ounce packages with Better if Used Before Dates between MAR 26 2011 and JUN 22 2011

No illnesses have been reported. Those with questions or who would like a replacement may contact the Kellogg Consumer Response Center at 888-801-4163. For detailed information, please see: www.fda.gov/Safety/Recalls/ucm217338.htm.

For more information on recalls affecting Alaskans, visit our website:
<http://www.dec.state.ak.us/eh/fss/recalls/recallsalerts.htm>